

# Our Connected Brands



ManpowerGroup



ManpowerGroup

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for hundreds of thousands of organizations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands – Manpower, Experis, Talent Solutions and Jefferson Wells – creates substantial value for candidates and clients across 80 countries and territories and has done so for over 70 years. We are recognized consistently for our diversity - as a best place to work for Women, Inclusion, Equality and Disability. In 2021, ManpowerGroup was named one of the World's Most Ethical Companies for the twelfth consecutive year. We also earned globally and in Belgium a Platinum and a Gold CSR & sustainability rating on EcoVadis's environmental, social and ethical supplier performance assessment. ManpowerGroup Belgium received the Diversity Label from the Brussels-Capital Region and was named 'Best Staffing, Sourcing & Contingent Workforce Company' at the HR Excellence Awards 2020. All these recognitions confirm our position as the brand of choice for in-demand talent.

See how ManpowerGroup® is powering the future of work → [manpowergroup.com](https://manpowergroup.com)  
Ready for the new era The Human Age, where talent is the engine of the economy?  
Visit our ManpowerGroup Knowledge Center → [manpowergroup.be](https://manpowergroup.be)



Reliability, flexibility, efficiency. Manpower® is the pioneer of temporary work and staffing solutions. Through a comprehensive range of continually evolving service offerings, Manpower provides the flexibility businesses need to adapt to a changing world. Through our branch network and our digital channels, our consultants seek out the perfect candidate... or the perfect job. We provide solutions for temporary assignments or permanent positions through our experts from Manpower Professional, for SME's or international companies, for all specialties: industry, technicals, supply chain & logistics, retail, office people, sales & marketing, catering and service vouchers. Our TBO division (Talent Based Outsourcing) provides talent-driven outsourcing of operations, functions and services in most specialties and sectors to drive productivity and agility. To develop talents and their employability in a constantly changing environment, Manpower offers skills development and career management paths through its MyPath® program. We also offer training solutions – Manpower Logistics, Technical & Soft skills Academy – through our experts from Futurskill. Did you know? Every minute, Manpower connects 348 people with work around the world.

Manpower® is part of the ManpowerGroup family of connected brands, which also includes Experis, Talent Solutions and Jefferson Wells → [manpower.be](https://manpower.be)



Experis®, the world leader in digital services, stands out by placing people at the heart of its approach. Expertise in project services, managed services, consultancy, and recruitment of experts, powers the development of tailored IT solutions at local and international level. This know-how, combined with technological experience and expertise, positions Experis as the essential partner to meet the challenges of digital workspace, cybersecurity, cloud & infrastructure, business transformation and enterprise applications. Its 'Talent Multiplied' approach develops a community of talent with both the technical and soft skills needed to be valuable change agents within organizations. As the need for IT skills increases, Experis provides training programs to drive employee development and support progress within companies and the sector in general.

Experis® is part of the ManpowerGroup family of connected brands, which also includes Manpower, Talent Solutions and Jefferson Wells → [experis.be](https://experis.be)



Jefferson Wells™ connects highly-skilled professionals with organizations to fuel business growth. Our mission is to attract, assess and match in-demand talent to careers across engineering, life sciences, finance and human resources industries. Jefferson Wells offers high value solutions in consulting, project services, professional recruitment and temporary work.

Jefferson Wells™ is part of the ManpowerGroup family of brands, which also includes Manpower, Experis and Talent Solutions → [jeffersonwells.be](https://jeffersonwells.be)



Talent Solutions combines our leading global offerings – RPO (Recruitment Process Outsourcing), TAPFIN-MSP (Managed Service Provider) and Right Management (Talent Management & Outplacement) – to help organizations to address their complex workforce needs. As a world leader in these three segments, Talent Solutions leverages our deep industry expertise and understanding of what talent wants, to provide end-to-end, data-driven capabilities across the talent lifecycle. From talent attraction and acquisition to upskilling, development and retention, we provide seamless delivery, leveraging best in breed technology, and extensive workforce insights across multiple countries at scale.

Talent Solutions is part of the ManpowerGroup family of connected brands, which also includes Manpower, Experis and Jefferson Wells → [talentsolutions.manpowergroup.be](https://talentsolutions.manpowergroup.be)



#### RPO (Recruitment Process Outsourcing)

Our RPO experts offer tailored solutions for permanent and contingent talent with a holistic approach to transforming how organizations source, manage and develop their workforces. By giving access the best talent for your clients, we maximize productivity and drive profitability despite unpredictable, complex and evolving market. Talent Solutions is recognized by HR-analysts as the largest global RPO provider for ten consecutive years.



#### TAPFIN-MSP (Managed Service Provider)

TAPFIN offers a full range of solutions to better manage the sourcing, quality, costs and risks associated with your contingent workforce – temps, consultants, freelances, subcontractors or students. - With unparalleled expertise and innovative technologies, we work as partners to optimize Total Talent Management and deliver measurable business results now and in the future. Talent Solutions is recognized by HR-analysts as the largest global MSP provider for seven consecutive years.



#### Right Management

Right Management enables organizations to attract, develop and retain the top talent for a rapidly transforming business environment. With more than 40 years of expertise in the talent lifecycle, we accelerate the capabilities of your workforce to ensure your talent – and your business – is prepared to meet the demands of a strategic global workforce. We are experts in career transition management and outplacement, workforce career management and leadership solutions.

## ManpowerGroup Brand Architecture

