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Geert Volders becomes director of Right Management Belgium, the expert in outplacement and talent management within Manpower Group



Brussels, Belgium, Thursday, 20th April 2023 – ManpowerGroup has appointed Geert Volders as Director of Right Management Belgium, the expert in outplacement and talent management outplacement, career management and leadership. Geert Volders joined the group on 3 April and takes over from Lynn Coutigny, who led Right Management Belgium for more than 25 years. A pioneer within the industry, Lynn helped set up Right Management's Outplacement service, (for white collar and senior managers) in the Belgian labour market. Since the beginning of this year, Lynn has been enjoying a well-deserved early retirement. Geert Volders will continue to develop Right Management's leading position in outplacement by strengthening innovation and digitization of services, in addition

to the human approach, and by extending the range of solutions to include career and talent management, internal mobility, re-skilling and upskilling and leadership development. Geert can build on the innovations and best practices of the international group, which has strong track records in sectors such as financial, IT, telecom, service, pharmaceutical, chemical and consumer goods. Geert Volders will report directly to the Right Management Europe structure. Locally, he will work closely with the Managing Director of ManpowerGroup BeLux, Sébastien Delfosse, and his Leadership Team.

"Geert can draw on a solid background in HR consulting and has in-depth knowledge of the labour market trends in Belgium. He has also proven in the past how to clearly position and develop an HR consulting brand in close collaboration with his team and clients," says Barbera De Graaf, Regional President of Right Management Europe. *"I am pleased that he will be able to use his leadership and extensive experience to further develop Right Management in Belgium, and his wealth of experience will also add value to the development of Right Management in Europe as a leading career and talent management expert."*

"This is an exciting time to be leading Right Management in Belgium," says Geert Volders. *"Right Management has an excellent reputation in the HR sector, a highly experienced and motivated team, a strong client base and a good international network. But tensions in the labour market continue to intensify. In the 'post-corona' period, the white-collar work has changed radically: there's more emphasis on well-being and a good work-life balance, accelerated digitalisation, hybrid working has become the norm, and leadership is more empowered. Right Management will respond to these trends with its clients and focus more on innovation."*

Geert Volders brings to this position his expertise in the HR consulting market, together with his international experience. Geert started his career in the FMCG sector, in marketing & sales functions (8 years at Mars, 3 years at Pepsico). In 1999 he moved to the HR services sector as director of Jobat. In 2003, he became director of Acerta Consult and developed the social secretariat consultancy division into a team of 110 consultants. In 2013, he became director of Ascento and with his team, repositioned the brand towards profitable growth. In 2000, he joined BDO Advisory as a partner in the field of organisational consulting and transformation in the HR field. In this capacity, he led several organisations in the implementation of hybrid work.

Geert Volders holds a Master's degree in psychology (KULeuven), has a special degree in marketing (EHSAL), has completed the 'Advanced Leadership' course at IMD in Lausanne, and is also certified in Prosci-ADKAR change management.



About Right Management



Talent Solutions combines our leading global offerings – RPO (Recruitment Process Outsourcing), TAPFIN-MSP (Managed Service Provider) and Right Management (Talent Management & Outplacement) – to help organizations to address their complex workforce needs. As a world leader in these three segments, Talent Solutions leverages our deep industry expertise and understanding of what talent wants, to provide end-to-end, data-driven capabilities across the talent lifecycle.

Right Management enables organizations to attract, develop and retain the top talent for a rapidly transforming business environment. With more than 40 years of expertise in the talent lifecycle, we accelerate the capabilities of your workforce to ensure your talent – and your business – is prepared to meet the demands of a strategic global workforce. We are experts in career transition management and outplacement, workforce career management and leadership solutions.

www.rightmanagement.be

About ManpowerGroup

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing, and managing the talent that enables them to win. We develop innovative solutions for hundreds of thousands of organizations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands – Manpower, Experis, and Talent Solutions – creates substantially more value for candidates and clients across 75 countries and territories and has done so for 75 years. We are recognized consistently for our diversity – as a best place to work for Women, Inclusion, Equality, and Disability, and in 2023 ManpowerGroup was named one of the World's Most Ethical Companies for the 14th time. We also earned globally and in Belgium a Gold Medal by EcoVadis, the world's most trusted business CSR and sustainability ratings. ManpowerGroup Belgium won the 2023 Belgian HR Excellence Awards 'Best Staffing & Sourcing Company' for the third consecutive year. All these recognitions confirm our position as the brand of choice for in-demand talent.

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